

## Master Thesis/Bachelor Thesis

### „Application of expert groups/workshops in logistics and supply chain management research“

#### Description:

Methodically guided research with groups of experts offers the opportunity to collect a wide range of knowledge from different experts and to utilize it for a research purpose. The techniques used include, among others, focus groups and the Nominal Group Technique. The aim of the study is to find out how expert groups are currently used in logistics and supply chain management research and which approaches can deliver which results. It can also be part of the investigation to compare to what extent other techniques for group exercises are used in other research disciplines that have not yet been applied in logistics and supply chain management research so far.

A contribution to science and practice has to be made on the basis of a systematic analysis of this field of research. The exact elaboration of the focus of the work will be carried out in consultation with the supervisor.

#### Possible Goals of the Thesis (not exhaustive):

- Systematization of types of group exercises in logistics and supply chain management research
- Systematic summary of procedures of different types of group exercises
- Comparison of techniques used in other research disciplines
- Elaboration of state of research and identification of research gaps

#### Requirements:

- High degree of motivation
- very good German or English skills

#### Contact:

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Leitung

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