



Invitation to the 15<sup>th</sup> Workshop on German-Chinese Logistics  
Networks

**Embracing the Potentials of the New Silk Road:  
Challenges and Opportunities for International Supply  
Chains**

—  
An Expert Panel

September 26<sup>th</sup>, 2019

  
KÜHNE-STIFTUNG

The Belt and Road Initiative (BRI) – also known as the New Silk Road – is without a doubt the biggest infrastructure project since decades. By heavily supporting infrastructure investments for all transport modes between China, Europe and Africa, the Chinese Government seeks to facilitate international trade in ways never seen before. Although the potentials of the initiative are promising, companies operating on those newly developed trade lanes face a diverse set of challenges making operations less profitable. To overcome barriers related to the New Silk Road between Europe and China, this cross-industry workshop aims at the discussion of current challenges and the joint development of strategies dealing with them. The workshop also seeks to assess future development paths of the initiative and its impact on international supply chains.

Furthermore the workshop provides a networking platform for professionals from electronics, automobile, consumer goods and logistics service provider industry. The workshop results will help you and your business to be better prepared for upcoming challenges regarding the New Silk Road.

## Agenda: September 26<sup>th</sup>, 2019

08:30 – 09:00	Registration of the participants + welcome tea & coffee
09:00 – 09:10	Opening note and workshop goals
09:10 – 09:40	Presentation of the research project and the navigator platform
09:40 – 10:00	Self-Introduction of workshop participants
10:00 – 10:30	Introduction of the workshop topic and structure
10:30 – 10:45	Tea and coffee brake
10:45 – 12:00	<b>Workshop I: Current Challenges of the BRI</b>
12:00 – 13:00	<i>Lunchtime</i>
13:00 – 13:15	Introduction to Workshop II
13:15 – 14:30	<b>Workshop II: Strategies to leverage potentials of the BRI</b>
14:30 – 15:00	Presentation of Workshop Results
15:00 – 15:15	Tee and coffee brake
15:15 – 15:30	Introduction to Workshop III
15:30 – 16:20	<b>Workshop III: Analysis of development paths of the BRI</b>
16:20 – 16:40	Presentation of Workshop Results
16:40 – 16:50	Summary, feedback and farewells
Language:	German
Registration fee:	<b>Free of Charge</b>
Target audience:	Managers from electronics, automobile, consumer goods and other manufacturing industries as well as logistics service providers

## The Project

- The workshop is organized by the Competence Center for International Logistics Networks, funded by the Kuehne Foundation.
- The Competence Center aims at supporting businesses in strategically managing their international supply chains.
- The goal of the workshop is to provide a platform for companies from different industries (incl. logistics services providers) to enable the exchange of ideas among industry experts.
- From 2013 to 2019 similar workshops have been held in Germany at the Technische Universität Berlin and in China at the Tongji University Shanghai.
- The project is a joint activity by the Chair of Logistics at Technische Universität Berlin and the Kuehne Chair of International Logistics Networks and Services at Tongji University Shanghai.

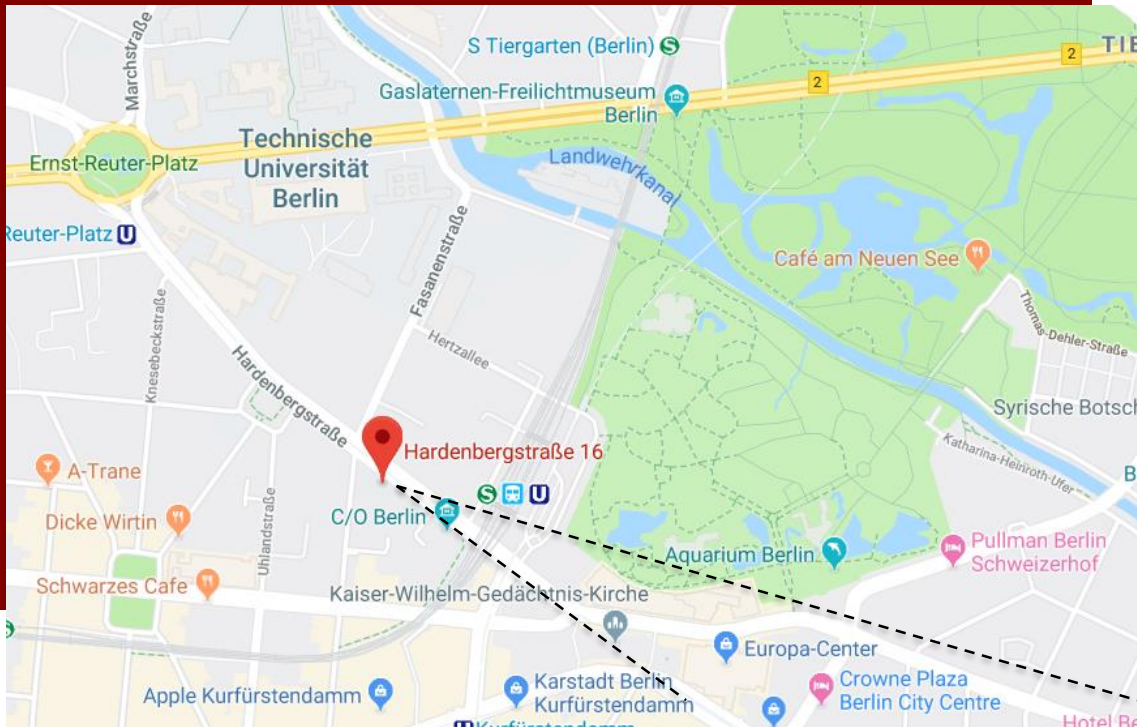
## Your Benefits

- **Free participation** in the workshop.
- You get exclusive access to the **latest findings and results** of the project.
- You are able to exchange **approaches and best practices** from different industries.
- You have the chance to expand your **professional network**.
- You get the opportunity to attend **future workshops**.

## Your Contribution

- You are ready to get involved in discussions about solutions of current and future challenges in international logistics networks.
- You are willing to participate in one online survey before and one after the workshop. Both survey should not take more that 15 minutes each.

# The Workshop Venue



## Workshop Venue

Technische Universität Berlin  
Room HBS 005  
Hardenbergstraße 16  
10623 Berlin  
+49 30 314-22877



## How to get there

The venue is located between Zoologischer Garten and Ernst-Reuter-Platz, in Hardenbergstraße 16. It is situated centrally in Berlin's City-West and can be easily reached by public transport and by car. The building's entrance is directly on Hardenbergstraße. Room HBS 005 is on the ground floor.

## Accommodation

Many hotels are available to choose from in this area. Here you can find a non-exhaustive selection of hotels in close walking distance:

- Hotel Savoy Berlin \*\*\*\*, Fasanenstraße 9-10, 10623 Berlin
- Hotel Otto \*\*\*\*, Knesebeckstraße 10, 10623 Berlin
- Hotel Motel One Berlin Ku'Damm \*\*\*, Kantstraße 10, 10623 Berlin

# Registration Form

For successful registration, please submit the following form via email or fax to:

[ilnet@logistik.tu-berlin.de](mailto:ilnet@logistik.tu-berlin.de)

+49 30 314 29536 (Fax)

- Yes, I want to participate in the workshop on Thursday, September 26th, 2019 at Berlin University of Technology.\*
- I won't be able to participate in the workshop. Please keep me informed about future activities.

.....  
Company Name

.....  
Name/ First Name

.....  
Job Title

.....  
Street

.....  
ZIP/ City

.....  
Telephone

.....  
Email

\*Please Note: The workshop is limited to 21 participants. Participants will be selected on a first-come-first-served basis.



**Thank you for your interest!**



Prof. Dr.-Ing. Frank Straube  
Head of Chair of Logistics  
Technische Universität Berlin



Prof. Dr. ZHANG Sidong  
Head of Chair of  
International Logistics Networks  
and Services  
Tongji University



Dr.-Ing. Benjamin Nitsche  
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