

BLOCKCHAIN



Invitation to the 16th Workshop of the Competence Center for
International Logistics Networks

Leveraging the Potentials of Blockchain Technologies: Challenges and Opportunities for International Supply Chains

—
An Expert Panel

February 20th 2020



KÜHNE-STIFTUNG

Within the framework of logistics, the blockchain can help to increase end-to-end transparency along global supply chains. Improved goods tracking and tamper-proof data lead to more security and efficiency within the supply chain. Despite the large number of possible applications, companies currently face the challenge of deriving potential for themselves and advancing concrete implementations.

The aim of this workshop is to discuss challenges and to develop and evaluate use cases of the blockchain in logistics and supply chain management in order to shape the technological development path of the future. In addition, the workshop offers a networking platform for experts from large and medium-sized companies, start-ups as well as logistics and IT service providers. The results of the workshop will help you and your company to better prepare for the upcoming challenges around blockchain technology.

Agenda: February 20th, 2020

09:30 – 10:00	<i>Registration + Welcome Tea & Coffee</i>
10:00 – 10:45	Opening Note, Project Introduction and Workshop Goals
10:45 – 11:05	Self-Introduction of Workshop Participants
11:05 – 11:20	<i>Tea & Coffee Break</i>
11:20 – 11:40	Introduction of the Workshop Topic and Structure
11:40 – 13:00	Workshop Round I: Use Case and Technology Evaluation
13:00 – 13:45	<i>Lunchtime</i>
13:45 – 14:00	Introduction to Workshop II
14:00 – 15:30	Workshop Round II: Discussion of Challenges and Potentials
15:30 – 15:45	<i>Tea & Coffee Break</i>
15:45 – 16:00	Summary, feedback and farewells

Language: German

Registration fee: **Free of Charge**

Target audience: Managers from large and medium-sized companies, start-ups as well as logistics and IT service providers

The Project

- The workshop is organized by the **Competence Center for International Logistics Networks**, funded by the Kuehne Foundation.
- The Competence Center aims at **supporting businesses** in strategically managing their international supply chains.
- The goal of the workshop is to provide a **platform for companies** from different industries (incl. logistics services providers) to enable the exchange of ideas among industry experts.
- From 2013 to 2019 similar workshops have been held in Germany at the Technische Universität Berlin and in China at the Tongji University Shanghai.
- The project is a joint activity by the Chair of Logistics at Technische Universität Berlin and the Kuehne Chair of International Logistics Networks and Services at Tongji University Shanghai.

Your Benefits

- **Free participation** in the workshop.
- You get exclusive access to the **latest findings and results** of the project.
- You are able to exchange **approaches and best practices** from different industries.
- You have the chance to expand your **professional network**.
- You get the opportunity to attend **future workshops**.

Your Contribution

- You are ready to get involved in discussions about solutions of current and future challenges in international logistics networks.
- You are willing to participate in an online survey before the workshop. The survey should not take more than 15 minutes.

The Workshop Venue



Workshop Venue

Technische Universität Berlin
Room HBS 005
Hardenbergstraße 16
10623 Berlin
+49 30 314-22877

How to get there

The venue is located between Zoologischer Garten and Ernst-Reuter-Platz, in Hardenbergstraße 16. It is situated centrally in Berlin's City-West and can be easily reached by public transport and by car. The building's entrance is directly on Hardenbergstraße. Room HBS 005 is on the ground floor.

Accommodation

Many hotels are available to choose from in this area. Here you can find a non-exhaustive selection of hotels in close walking distance:

- Hotel Savoy Berlin ****, Fasanenstraße 9-10, 10623 Berlin
- Hotel Otto ****, Knesebeckstraße 10, 10623 Berlin
- Hotel Motel One Berlin Ku'Damm ***, Kantstraße 10, 10623 Berlin

Registration

For a successful registration, please submit the following form via email or fax to:

ilnet@logistik.tu-berlin.de

+49 30 314 29536 (Fax)

- Yes, I want to participate in the workshop on Thursday, February 20th, 2020 at Berlin University of Technology.*
- I won't be able to participate in the workshop. Please keep me informed about future activities.

.....
Company Name

.....
Name/ First Name

.....
Job Title

.....
Street

.....
ZIP/ City

.....
Telephone

.....
Email

*Please Note: The workshop is limited to 21 participants. Participants will be selected on a first-come-first-served basis.

Thank you for your interest!

The Research Team



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