



Trends and Strategies in Logistics

The Impact of the Corona Crisis on International Logistics Networks

A Cross-Industry Online Discussion on Early Lessons Learned

27th May 2020

When the Coronavirus severely dampened China's productivity at the beginning of 2020, it became clear that international logistics networks will face new challenges. Due to its global spread, the virus has long since become a global threat and hardly any logistics network is not feeling the effects, even if it has no connection to China. The question now arises as to whether logistics networks will have to reposition themselves in the future.

The Competence Center for International Logistics Networks at the Berlin University of Technology seeks to facilitate the discussion on the impact of the Coronavirus on international logistics networks by synthesizing early lessons learned through a cross-industry online discussion. Every participant gets the chance to contribute to the discussion. By participating you will get insights on how others handle the situation and how they are seeking to reinvent their logistics networks during and after the crisis. Moreover, you will get introduced to research findings in this field.

# Agenda of Online Discussion | 27th May 2020 | 10:00 -12:00 (German Time)

10:00 - 10:10	Welcome of Participants and Target of the Session
10:10 – 10:25	Introduction to Topic and Insights from the Research Project
10:25 – 11:50	Exchange on Current Challenges and Early Lessons Learned Through Input of Participants
	• Every participant prepares short input (approx. 3 minutes)
11:50 – 12:00	Wrap-Up, Summary and Outlook

Language: English

#### Registration

Please send an e-mail with your name, company and occupation to *ilnet@logistik.tu-berlin.de* before 20<sup>th</sup> May 2020.

The discussion will be conducted via Zoom. Dial-in information will be sent in advance to registered participants.

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## The Project

- The online discussion is organized by the Competence Center for International Logistics Networks, funded by the Kuehne Foundation.
- The Competence Center aims at supporting businesses in exchanging strategies across industries and in strategically managing their international supply chains.
- From 2013 to 2020 cross-industry industry workshops have been held in Germany at the Technische Universität Berlin and in China at the Tongji University Shanghai as well as in Addis Ababa, Ethiopia (since 2019).

### **Your Benefits**

- Free participation in the discussion.
- You have the chance to exchange approaches and best practices from different industries, expand your professional network and attend future discussions

#### **Our Contribution**

- We will provide you with latest findings and results of the project related to the topic of discussion (e.g.)
  - Managing risk and volatility in logistics networks (e.g. a volatility assessment tool and industry performance benchmark)
- You will get introduced to the logistics planning tool TUB Logistics Navigator
  (https://navigator.logistik.tu-berlin.de/) that is freely available and seeks to support
  you in visualizing, discussing and planning robust international logistics networks
  through a co-creational approach with your suppliers and/or customers

# Your Contribution

- You are ready to get involved in discussions about solutions of current and future challenges in international logistics networks.
- You are willing to prepare a 3-minute presentation on:
  - What challenges does your logistics network currently face due to the Coronavirus and what are you doing to mitigate those challenges?
  - What are your early lessons learned on the Coronavirus impacting the design of future logistics networks (e.g. network design, processes, technologies)?
- You are willing to participate in one follow-up online survey after the discussion.
  The survey should not take more that 15 minutes.