



Ethiopian Logistics in Practice: Future Success Strategies

Digital Conference

19th November 2020, 9.00 – 12.00 (GMT +1)

Hosted by:
Prof. Dr. Frank Straube
Angelica Coll

Digital Conference
**Ethiopian Logistics in Practice:
Future Success Strategies**



The digital conference “Ethiopian Logistics in Practice” will take place for the first time in 2020 as a result of the cooperation between the Technische Universität Berlin and the Addis-Ababa-University. Our main goal is to bring industry and academia together and explore current challenges, opportunities and improvement potentials in the current supply chains in Africa.

This year’s conference will be focusing on future success strategies to enable logistics and enhance their performance in the African continent, specially in Ethiopia.

Together with representatives from the textile and automotive industry as well as from the logistics service provider sector we will dive into acute challenges and possible solutions to expand the logistic capabilities of the region.

Following the conference, you will have the opportunity to **connect with other participants in small break-out rooms**, where you can additionally learn more about the key-note speakers, their company or just further discuss the topics more intensively.

If you are an industry representative looking for new talent, you can also register to host a break-out room, where you can present your company and career opportunities to the students from the Addis-Ababa-University. Just contact us at coll@logistik.tu-berlin.de

Key facts

Date: November 19th 2020

Time: 9 am – 12 noon (GMT +1)

Break-out session: 12 – 12:30 noon (GMT +1)

Online registration under

<https://www.logistik.tu-berlin.de/index.php?id=217097>



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Agenda



- 09.00 – 09.05** **Opening & Welcome**
Angelica Coll
Research Associate & Event Organizer, Technische Universität Berlin
- 09.05 – 09.20** **Collaboration across Borders: Ethiopia and Germany**
H.E. Ambassador Mulu Solomon
Ambassador of Ethiopia in Germany
- 09.20 – 09.35** **Logistics Value Networks – Trends and strategies for Ethiopian and German economy**
Prof. Dr.-Ing. Frank Straube
Head of the Chair of Logistics, Technische Universität Berlin
- 09.35 – 09.50** **Strengthening University Cooperation: AAU & TUB**
Dr. Abeba Beyene
Head of School of Commerce, Addis Ababa University
- 09.50 – 10.05** **Bridging the Gap between Industry and Academia**
Michael Eschweiler
Head of Section P32 – Development Cooperation, DAAD
- 10.05 – 10.20** **Championing Higher Education in Africa**
Dr. André Kreie
Director of Logistics Education – LEED Program, Kühne Foundation
- 10.20 – 10.35** **Future Perspective: Innovation Hub Logistics & Mobility**
Dr. Jennifer Schwarz
Advisor Private Sector Cooperation, GIZ
- 10.35 – 11.05** **Unfolding the Potential of Africa in the Automotive Industry**
Michael Petrie
Head of Corporate Strategy, Volkswagen Group South Africa
- 11.05 – 11.35** **Challenges and Opportunities in the Ethiopian Textile Industry**
Erica van Schaik
General Manager, Vogue & Velocity Group of Companies
- 11.35 – 12.05** **Success Factors: Logistics Service Provider in Ethiopia**
Elizabeth Getahun
CEO, Panafric Global
- 12.05 – 12.15** **Wrap-Up**

12.15 – 12.30

Individual small break-out sessions

