



## *Trends and Strategies in Logistics*

### **Implications of the COVID Pandemic on Logistics Networks: The Ethiopian Case**

A Cross-Industry Online Discussion on Early Logistics Lessons  
Learned from Ethiopia

### **Online Workshop**

28<sup>th</sup> May 2021, 13:00 – 15:30 (Ethiopian Time)

When the Coronavirus severely dampened China's productivity at the beginning of 2020, it became clear that international logistics networks will face new challenges. Due to its global spread, the virus has long since become a global threat. While a lot of the debate is focusing on international logistics networks connecting Europe, Asia and North America, the African continent is often left out of the discussion. This online workshops seeks to tackle this issue by diving deeper into the current COVID challenges and solution approaches in Ethiopian logistics networks.

The Addis Ababa University, Ethiopia and the Competence Center for International Logistics Networks at the Berlin University of Technology (TU Berlin), Germany jointly organize this workshop and aim at facilitating a cross-industry exchange on good practices and future development paths. By participating you will get insights on how peers from different industries handle the situation and how they are seeking to reinvent their logistics networks during and after the crisis. Moreover, you will get introduced to research findings in this field.

## Agenda | 28<sup>th</sup> May 2021 | 13:00 -15:30 (Ethiopian Time)

13:00 – 13:15	Welcome of participants and target of the session
13:15 – 13:35	Introduction to topic and insights from previous COVID-workshops of Competence Center for International Logistics Networks, TU Berlin
13:35 – 13:50	Insights on the Logistics Innovation Hub in Addis Ababa <b>Dr. Jennifer Schwarz / Michael Oos</b> , GIZ
13:50 – 14:05	Development paths of the automotive industry in Africa <b>Dr. Markus Thill</b> , President Region Africa, Robert Bosch (Pty) Ltd & Vice Chairman of African Association of Automotive Manufacturers (AAAM)
14:05 – 14:20	Future potentials of the African logistics market <b>Lee l'Ons</b> , Regional Manager – Middle East & Africa, Kuehne + Nagel Management MEA LLC
14:20 – 15:00	Presentations on current COVID challenges and solutions in Ethiopia <ul style="list-style-type: none"><li>• <b>John Kalibo</b>, Logistics Director Africa, PVH Corp., apparel industry</li><li>• <b>Meron Sileshi</b>, Marketing Associate, Deliver Addis, food industry</li><li>• <b>Seyoum Woldyohannes</b>, Procurement Manager, Belayab Cable Manufacturing, aluminum production and processing industry</li></ul>
15:00 – 15:20	Questions and answers: Joint discussion with all speakers on Post-COVID implications
15:20 – 15:30	Wrap-up, summary and outlook

Language: English

## Registration

Please register under <https://www.logistik.tu-berlin.de/index.php?id=220041> or by using the QR-Code before 7<sup>th</sup> May 2021. The discussion will be conducted via Zoom. Dial-in information will be sent in advance to registered participants. For further inquiries, please contact Ms. Angelica Coll at [coll@logistik.tu-berlin.de](mailto:coll@logistik.tu-berlin.de)



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**Angelica Coll**  
**Julia Kleineidam**  
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**Peter Verhoeven**



## The Project

- The online discussion is organized by the **Competence Center for International Logistics Networks, funded by the Kuehne Foundation, and the project “IPLOGE”, founded by the BMZ and DAAD, in cooperation with the Addis Ababa University**
- The Competence Center aims at supporting businesses in exchanging strategies across industries and in strategically managing their international supply chains.
- The project “IPLOGE” seeks to improve the logistic performance and development in Ethiopia with focus on the textile and food sectors.
- From 2013 to 2021 cross-industry industry workshops have been held in Germany at the Berlin University of Technology, in China at the Tongji University Shanghai as well as in Addis Ababa, Ethiopia.

## Your Benefits

- **Free participation** in the discussion.
- You have the chance to exchange **approaches and best practices** from different industries, expand your **professional network** and attend **future discussions**

## Our Contribution

- We will provide you with a **platform to exchange on current approaches in logistics** to tackle COVID19
- We will provide you with **latest findings and results** of the project related to the topic of discussion
- You will get introduced to the **logistics planning tool *TUB Logistics Navigator*** (<https://navigator.logistik.tu-berlin.de/>) that is freely available and seeks to support you in visualizing, discussing and planning robust international logistics networks through a co-creational approach with your suppliers and/or customers

## Your Contribution

- You are ready to get involved in discussions about solutions of current and future challenges in international logistics networks.
- You are willing to participate in **one online survey before and one after the online discussion**. Each survey should not take more that 10-15 minutes.